

## KEVIN PALMER

832.465.8248  
kevin@HeavyGiant.com  
<http://kevinpalmer.carbonmade.com>

## EXPERIENCE

**Freelance, NC & TX | May, 2007 – Present**

**+ Creative & Art Direction**

Consulting and production for various companies on a contract basis.  
Brands included The Discovery Channel, TLC, Duke Medicine and Rice University.

**Jennings, Chapel Hill, NC | March, 2005 – May, 2007**

**+ Art Director/Associate Creative Director**

Art Director title but performed the role of Associate Creative Director for this mid-sized agency. Established Art Direction and supervised production of creative in print, TV and interactive. Presented concepts to clients. Worked directly with outside vendors to ensure creative vision. Other responsibilities included interviewing new employees, managing junior staff and freelancers. Some of the brands serviced were Volvo Trucks, UNC Health Care, Häfele and Eurosport.

**whiteOrangedesign, Sugar Land, TX | September, 2002 - 2005**

**+ Owner | Creative Director**

Founded full service agency. Projects including TV, outdoor, direct-mail, product catalogs, photography, web design and maintenance. Coordinated and lead creative team of remote sub-contractors. Worked with budgets ranging in size from corporations to small businesses. Just some of the brands serviced included Igloo, John Deere, Travelocity and Betsey Johnson.

**Anadarko Petroleum Corporation, The Woodlands, TX | February, 1998 - January, 2005**

**+ Dynamic Projects Supervisor**

Responsible for the Creative and Art direction and production of photography, color correction and retouching, videography, video and audio editing, music composition, 3d animation, interactive design, and web design projects. Supervised and guided the creative team in the planning of internal and external advertising/marketing campaigns.

**Digital Reality, Houston, TX | May, 1997 - February, 1998**

**+ Artist | Animator | Technologist**

Lead on projects for major corporate accounts dealing directly with clients. Tasks ranging from 3d animation, web development, interactive CDs, video editing, music composition and other creative tasks.

**Silicon Graphics - Alias | Wavefront, Houston, TX | June, 1996 - January, 1997**

**+ Applications Engineer Internship**

Provided training and support to customers in the central region of the U.S. Demonstrated Alias PowerAnimator/Maya and SGI hardware at various trade shows as well as on-site to existing and prospective customers.

## AWARDS

**+ Addy Awards, Raleigh, NC | 2007**

Gold Addy Award for JenningsCo.com website.

**+ Addy Awards, Houston, TX | 2007**

Silver Addy Award for PinkKoiFish.com website.

**+ Telly Awards, National | 2006 & 2007**

Won five Telly Awards for UNC "Connections" TV campaign.

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- + **Aster Awards**, National | 2007  
Won Gold and Silver awards for UNC "Connections" outdoor and print.
- + **Marcom Awards**, National | 2006  
Platinum Marcom award for UNC "Connections" campaign.
- + **National Health Information Award** | 2006  
Won award for UNC "Connections" campaign.
- + **Silver Spur/Best of Texas, Texas Public Relations Association**, Houston, TX | 2003  
Award for Anadarko Gulf of Mexico digital media CDROM kit.

## SPECIAL SKILLS

- + **Hardware**  
Professional Film and Digital Photography Equipment and Studio Lights | Flatbed, Film and Large Format Scanners | Various Brands of Professional Video and Audio Equipment
- + **Operating Systems**  
Windows | Macintosh | Unix
- + **Software**  
Adobe CS, After Effects, Premiere | Alias Maya | Macromedia Director, DreamWeaver, Flash and Freehand | Microsoft Office | QuarkXPress | Various other software and utilities
- + **Scripting Languages**  
ActionScript, CSS, XHTML
- + **Beta Testing**  
Alias- Maya, Arete Digital Nature Tools plug-in, Paint Effects | Phase One- Capture One  
The Valis Group- Pixel Putty Solo

## EDUCATION

- + **Sam Houston State University**, Huntsville, TX | 1996  
**Bachelor of Fine Arts Advertising and Graphic Design**  
Lab technician: Taught Graphic Design 1 class to use hardware/software and provided technical support. Maintained lab equipment
- + **San Jacinto College Central**, Pasadena, TX | 1996  
**Associate of Applied Science in Music Business Specializing in Audio Engineering**  
Attended on Vocal Scholarship.  
Worked with various sound equipment and multi-track systems in a studio environment.
- + **Training and Affiliations**  
Advanced Macromedia Flash and Director and Adobe Premiere certifications,  
Advertising Photographers of America (had photo published in Picture Magazine).

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## REFERENCES

**Jennings**, Chapel Hill, NC | March, 2005 – May, 2007

+ **Dan Dunlop** – *President & CEO*  
919.929.0225  
ddunlop@jenningsco.com

**Oilpan llc (Formerly Speared Peanut)**, Houston, TX | 1986 – Present

+ **Paul Kremer** – *Owner*  
713.869.4509  
info@oilpanllc.com

**Mass Market (Psyop)**, New York, NY | May, 2007 – Present

+ **Jeffrey Dates** – *Technical/Creative Director*  
214.280.4353  
jeff@massmarket.com